

South Fylde Line Community Rail Partnership

Owain Roberts
Stakeholder Manager

Martin Keating

Community and Sustainability Manager

20 November 2025

Go do your thing

Autumn 2025 review

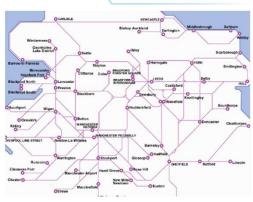
- New Service Delivery Areas: 15 September
- Discussions continuing with RMT regarding contractual commitment for Sundays
- National Rail Awards 2025 -Try the Train & St Annes Station
- Blackpool North Inspiration Train 04 to 07 November



Go do your thing





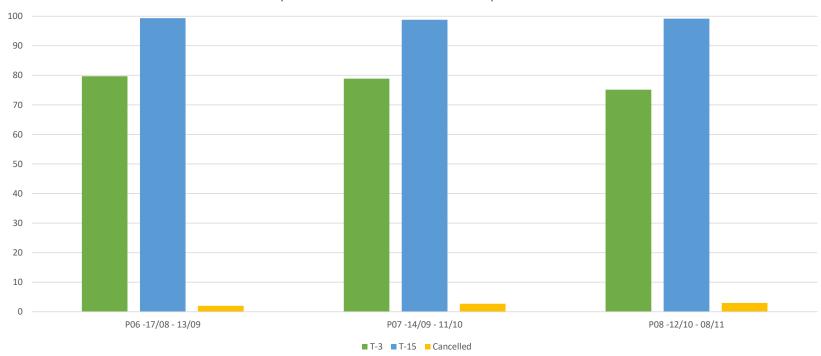






Autumn 2025 performance





Go do your thing



Community Rail



























Strategy / Commercial

- Train mode on new commuter campaign
- Autumn campaigns ticket offers
- Winter and Christmas campaigns
- Dry Ice trial North East
- New passenger assistance handbook



