Northern Business Update

East Lancashire and Clitheroe Lines Community Rail Partnership January 2024

Owain Roberts
Stakeholder Manager

Martin Keating
Community and Sustainability Manager



Winter 2023 Review

- Challenging performance during December and over Christmas/New Year period but much improved from January 2024
- ASLEF Rest Day Working Agreement
- Action ASLEF Strike Day Weds 31 January and ASOS Monday 29
 January Tuesday 06 February
- RDG/RMT Memorandum of Understanding ballot accepted on 30
 November 2023 next stage of negotiations at local level
- Priorities for 2024:
 - Sickness
 - Skills
 - Sundays
- Matt Rice new COO appointed

















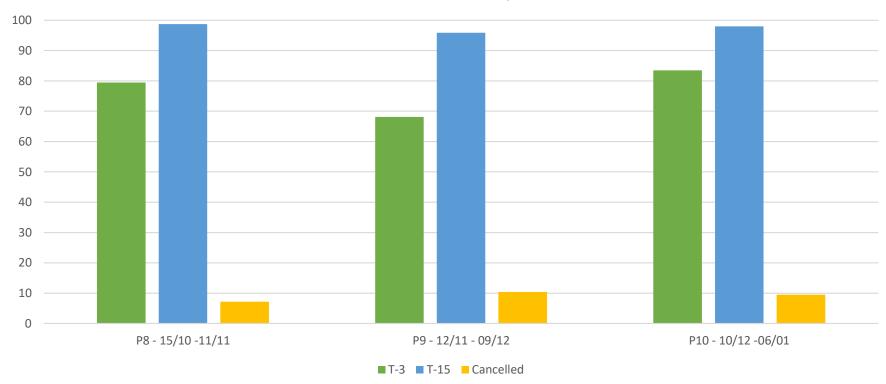






Winter 2023 Performance

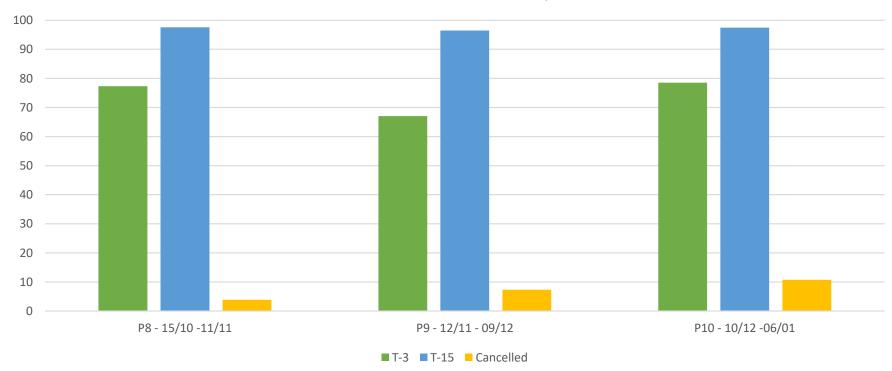
Preston - Colne Service Group Performance





Winter 2023 Performance

Clitheroe - Manchester Victoria Group Performance





2023 Journey Recovery v 2019

Line of Route	P5 23/07- 19/08		P7 17/09- 14/10	to the second second	P9 12/11- 09/12
Manchester-Blackburn/Clitheroe	28%	5%	28%	28%	24%
Blackpool South-Colne	2%	-9%	5%	11%	3%
Blackpool North-Leeds	3%	-9%	3%	4%	1%
Manchester-Blackburn via Rochdale	27%	7%	27%	22%	20%





The key components



Retail Transformation

Pay As You Go

Digital

Off-Station

Ticket offices reimagined



Station as a Destination

New partnerships

New services

The Living Station

Greater presence



Responsible & Sustainable

Carbon reduction

Resource Efficiency

Biodiversity

Recycling Hubs



Supporting Our Communities

Community spaces

Local businesses

Transport integration

Social value



Efficient Customer Benefits

Better, bigger roles

Community-linked

Digitally-informed

Customer-focused

Community Rail













SHORTLIST















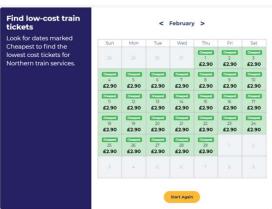
Strategy / Commercial

- Future Clitheroe-Hellifield service study
- New Family Group Ticket Trial
- Winter offers including Flash Sale of 5 million tickets
- Great British Rail Sale 2024
- Outcome on ticket office consultation announced 31 October.
- New CIS Brierfield and Huncoat
- Monthly Performance Posters Go Digital

Clean Zero - revolutionising our train presentation work

















Any Questions?

