Northern Business Update

South Fylde Line Community Rail Partnership July 2023

Owain Roberts Stakeholder Manager Martin Keating Community and Sustainability Manager



Summer 2023 Review

- Customer Demand between 1% and 9 % growth year on year BUT around 30% down on weeks when Industrial Action takes place
- ASLEF Industrial Action Action Short of a Strike 03-08 July & 31 July-5 August
- RMT Industrial Action Strikes on 20 & 22 & 29 July
- Service delivery challenges high absence rates at key depots and Terms and Conditions flexibility
- December 2023 timetable change
- New Interim Regional Director appointed Craig Harrop

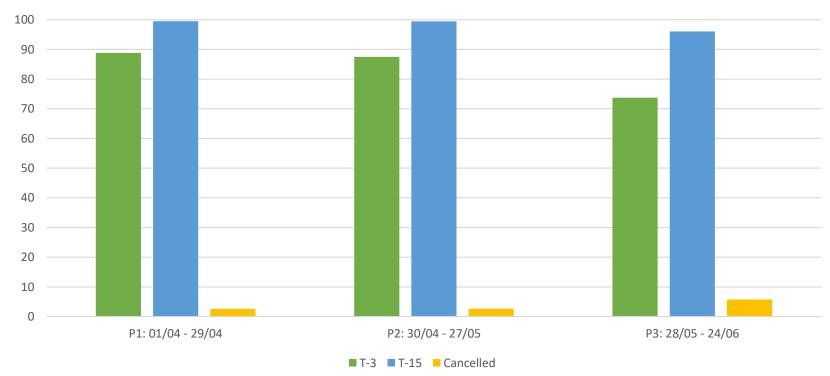






| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|----------------------|--|--|---------------------------------|--|---------------------------------|--|
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| July | July | July | July | July | July | July |
| Expect Disruption | Expect Disruption Check before you travel | Expect Disruption Check before you travel | Limited Northern Services | Later start to services Check before you travel | Limited Northern Services | Later start to services Check before you travel |
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| July | July | July | July | July | July | July |
| Normal Service | Normal Service | Normal Service | Normal Service | Normal Service | Limited Northern Services | Later start to services Check before |

Spring / Summer 2023 Performance



Blackpool South - Preston Service Group Performance



Spring / Summer 2023 Performance

100 90 80 70 60 50 50 40 90 91: 01/04 - 29/04 92: 30/04 - 27/05 93: 28/05 - 24/06 93: 28/05 - 24/06 93: 28/05 - 24/06

Preston - Colne Service Group Performance





Strategy / Commercial

- Summer leisure campaign.. More train, less traffic
- Relaunch of the Railway Guardian app
- Study looking at increased frequencies on routes in East Lancashire
- Fare dodger bingo
- Consultation on the future of ticket retailing/ticket offices ongoing and closes on 28 July 2023:

www.northernrailway.co.uk/consultation-2023

 Car v Train savings calculator: <u>www.northernrailway.co.uk/train-vs-</u> <u>car-comparison</u>

| "I've got a ticket but my phone's just died." | "The ticket machine at the station wasn't working." | "I thought you could buy a ticket | "But I'm only going one stop." (I didn't think you'd get to me in time.) "Zzzzzz" ('Til just pretend to steep through this ticket inspection.) | |
|--|--|--|---|--|
| (I've actually just switched it off.) | (Not that I tried to use it.) | on-board." (Worth a shot?) | | |
| "I've lost my purse / wallet." (Ignore all my shopping bags.) | "Someone else is going to pay for my ticket when we get there." (Someone as yet unidentified.) | "I get paid on Friday, I'll pay you then." (I pay for everything retrospectively, don't you?.) | | |









Any Questions ?

