Northern Business Update

South Fylde Line Community Rail Partnership July 2023

Owain Roberts Stakeholder Manager Martin Keating Community and Sustainability Manager



Summer 2023 Review

- Customer Demand between 1% and 9 % growth year on year BUT around 30% down on weeks when Industrial Action takes place
- ASLEF Industrial Action Action Short of a Strike 03-08 July & 31 July-5 August
- RMT Industrial Action Strikes on 20 & 22 & 29 July
- Service delivery challenges high absence rates at key depots and Terms and Conditions flexibility
- December 2023 timetable change
- New Interim Regional Director appointed Craig Harrop

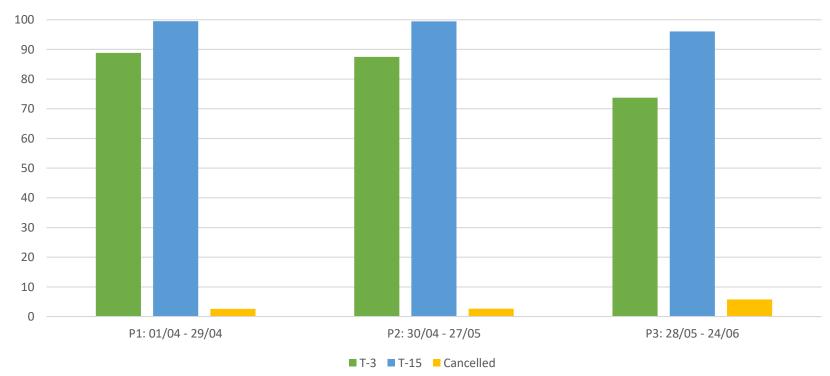






Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
17	18	19	20	21	22	23
July	July	July	July	July	July	July
Expect Disruption	Expect Disruption Check before you travel	Expect Disruption Check before you travel	Limited Northern Services	Later start to services Check before you travel	Limited Northern Services	Later start to services Check before you travel
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
24	25	26	27	28	29	30
July	July	July	July	July	July	July
Normal Service	Normal Service	Normal Service	Normal Service	Normal Service	Limited Northern Services	Later start to services Check before

Spring / Summer 2023 Performance



Blackpool South - Preston Service Group Performance



Spring / Summer 2023 Performance

100 90 80 70 60 50 50 40 90 91: 01/04 - 29/04 92: 30/04 - 27/05 93: 28/05 - 24/06 93: 28/05 - 24/06 93: 28/05 - 24/06

Preston - Colne Service Group Performance





Strategy / Commercial

- Summer leisure campaign.. More train, less traffic
- Relaunch of the Railway Guardian app
- Study looking at increased frequencies on routes in East Lancashire
- Fare dodger bingo
- Consultation on the future of ticket retailing/ticket offices ongoing and closes on 28 July 2023:

www.northernrailway.co.uk/consultation-2023

 Car v Train savings calculator: <u>www.northernrailway.co.uk/train-vs-</u> <u>car-comparison</u>

"I've got a ticket but my phone's just died."	"The ticket machine at the station wasn't working."	"I thought you could buy a ticket	"But I'm only going one stop." (I didn't think you'd get to me in time.) "Zzzzzz" ('Til just pretend to steep through this ticket inspection.)	
(I've actually just switched it off.)	(Not that I tried to use it.)	on-board." (Worth a shot?)		
"I've lost my purse / wallet." (Ignore all my shopping bags.)	"Someone else is going to pay for my ticket when we get there." (Someone as yet unidentified.)	"I get paid on Friday, I'll pay you then." (I pay for everything retrospectively, don't you?.)		









Any Questions ?

